

LETCHWORTH GARDEN CITY TRAFFIC SURVEYS – PRIVACY NOTICE

Letchworth Garden City Heritage Foundation (“Letchworth”) will be carrying out traffic surveys in parts of Letchworth Garden City and Central Bedfordshire.

The Foundation respects your privacy and is committed to protecting your personal data. This privacy notice will inform you as to how we look after your personal data in relation to these traffic surveys.

Letchworth is the ‘Data Controller’ and is the point of contact in relation to any questions or concerns you may have about your privacy, and in relation to any rights you may want to exercise as a data subject (see below for further details).

Data we need to collect and why

We need to collect video footage of traffic by mode of transport at key junctions to analyse turning movements at the junctions to better understand traffic patterns and congestion in parts of Letchworth and Central Bedfordshire.

Forty-five micro-cameras will be installed at junctions on 3 February 2020. Surveys will be undertaken on 4 February 2020, and the cameras will be removed on 5 February 2020.

The personal data collected is that captured by the video footage, potentially car registration numbers and individuals using the junctions for example pedestrians, users on bicycles or motorcycles. The footage may also capture users passing nearby to the junctions.

We will keep the personal data securely on our servers in the UK until the purpose for which we collect this data has expired (i.e. when the analysis is complete, we estimate by the end of July 2020) at which point the personal data will be promptly and permanently deleted.

Lawful basis for processing

We process your personal data on the lawful basis of our legitimate interests to understand traffic patterns and congestion in parts of Letchworth Garden City and Central Bedfordshire.

Who we share your data with and why?

We have appointed Transportation Consultants, Steer Davies Gleave Limited (Steer), to analyse the video footage and provide us with an understanding of current traffic levels and capacity at junctions. The personal data will therefore be shared with Steer in its role as Data Processor. The video footage will be collected on behalf of Letchworth by TRACSIS Traffic Data Limited (“TRACSIS”). TRACSIS will use a sub processor in India, DataCorp Traffic (“DataCorp”) to assist in the traffic counts.

Where the data is processed and stored

Data will be transferred outside of the EEA to DataCorp in India. TRACSIS has put in place European Commission-approved Standard Contractual Clauses with DataCorp to protect the personal data transferred. The data will be deleted from DataCorp’s servers in India once it has completed the traffic counts. Letchworth, Steer, TRACSIS will keep the data securely on their servers in the UK and delete the personal data when the analysis is complete.

Your rights as a data subject

You have rights in relation to our processing including the right to ask for access to your data and, where data is found to be inaccurate, ask to have that data corrected.

In certain circumstances you have the right to have data held about you erased or the use of it restricted. You may also object to processing.

You also have a right of complaint to the Information Commissioner's Office (ICO) at www.ico.org.uk if you think we have not dealt with your information in a proper manner. You can contact our Data Protection Officer at response@letchworth.com.

For more on the Heritage Foundation's privacy policy visit letchworth.com/privacy-cookies